

Principles of Health Education

CREDIBILITY – TRUSTWORTHY MESSAGE



INTEREST – RELEVANCE, FELT NEEDS



PARTICIPATION – SENSE OF INVOLVEMENT



MOTIVATION – MALE STERILISATION



COMPREHENSION – LEVEL OF UNDERSTANDING



REINFORCEMENT - REPITITION



LEARNING BY DOING – IF I DO I KNOW



KNOWN TO UNKNOWN – EASY TO MORE DIFFICULT



SETTING AN EXAMPLE - SMOKERS GIVING HEALTH EDUCATION ABOUT TOBACCO HARMS



GOOD HUMAN RELATIONS – BUILDING GOOD RELATIONSHIP



FEEDBACK – HELPS IN MODIFICATIION



LEADERS – RESPECT & REGARD